

— WHO WE ARE

About aqi0.

aqi0 (pronounced AQI Zero) makes a **whole-home air purifier** — technically, a positive-pressure fresh air system. One quiet unit outside the home brings filtered fresh air into every room.

Made in India — designed, assembled and tested in Gurugram; installed and serviced across Delhi NCR. aqi0 was founded by engineers in manufacturing, for their own children and parents. We chose to price it so clean air reaches more homes, and we sell direct, with no dealers in the middle.



OUR MISSION

To give every Indian family a home where they can breathe and recover — clean air indoors, every room, every season, for as long as the air outside isn't clean enough on its own.

The name is the promise:
AQI Zero, indoors.

— WHAT WE DO

How it works, in three steps.

1 Outdoor air in

Outdoor air is drawn in through a washable pre-filter and **three H13 HEPA filters** on Japanese media.

2 Every room

Fresh, filtered air reaches **every room through one diffuser**, with inside doors open.

3 Stale air out

Gentle positive pressure pushes stale air and CO₂ out through the home's natural gaps.

— WHY IT MATTERS

Each of us breathes about 11,000 litres of air a day — most of it at home.



Small lungs, still growing.

Children breathe faster than adults and take in more air for their size. Their lungs keep developing into their teens.



You don't get used to it.

Feeling used to the air isn't the same as being protected from it. With pollution, less is better. Period.



Home is where you recover.

Most of your hours — and your nights — are at home. Clean air there is a daily break from pollution.

BEFORE

AQI 180–260



AFTER

AQI 10–15

Indoor readings taken at installs across Delhi NCR. Readings like these need windows and doors to the outside kept closed, filters changed on time, no more than 2,000 sq ft carpet per system, and the kitchen exhaust running while you cook.

What we offer.

This is our true pricing. Nothing hidden. Every product price is published, and we don't negotiate — the first caller and the hardest arguer pay the same.

THE SYSTEM

aqi0 whole-home air purifier

₹82,600*

fully installed

- Installed in a single day, 4–6 hours. Quiet EC fan — like a ceiling fan on speed 2.
- Up to 2,000 sq ft carpet per system — a typical 2–4 BHK. Beyond that, or across more than one floor, we specify two.
- ~30 W, 24×7 — about ₹170 a month of electricity (at ₹8 a unit).
- Three H13 HEPA panels on Japanese media, behind a washable pre-filter. H13 captures 99.95% or more of particles at 0.3 micron.

Included: the opening (core cut, glass cut or ply cut), ducting, diffuser, wall bracket or floor stand, electrical connection and weather sealing — plus single-day installation labour, indoor and outdoor PM2.5 recorded at commissioning, and the 1-year fan warranty.

Warranty: fan motor 1 year, and up to five years for as long as the care plan runs · speed controller and electronics 3 years · the sheet-metal body is not warranted against outdoor weathering.

CARE PLAN · OPTIONAL

365 days of care

₹14,750* a year

- Every scheduled visit: a fresh H13 panel and a full machine clean, with an on-site AQI reading — about every 45 days through the Oct–Feb peak, longer the rest of the year. Fault visits included. WhatsApp reminder before each due date. Care-plan homes are scheduled first.
- Signed with the system: 440 days instead of 365. The extra 75 days cover the first filters, which last about 50 days.

MONITOR

₹4,000*

aqi0 Monitor

The aqi0 air-quality monitor — Wi-Fi, live AQI and PM2.5 on your phone — is available separately at ₹4,000.

BUNDLE · ONE YEAR OF CARE

₹99,999* ~~₹1,01,350~~

The system, the monitor and a care plan, plus 75 days of cover on top — 440 days, not 365.

BUNDLE · TWO YEARS OF CARE

₹1,11,111* ~~₹1,16,100~~

The system, the monitor and two care plans, plus 75 days — 805 days of cover.

***All taxes included.** Bundles are the system, monitor and care plan together. Quoted separately where a home needs them: toughened-glass cutting, a rain cowl, a plug-point extension.

HOW TO START

Chat with us on WhatsApp.


+91 96676 72740

We typically reply within an hour, Mon–Sat 9am–6pm IST.



Scan to chat

WHERE WE WORK

Homes across Delhi NCR.

Designed, assembled and tested in Gurugram.

aqi0 · hello@aqi0.com · aqi0.com

Instagram @aqi0.in · YouTube @aqi0in

Facebook aqi0.in · X @aqi0in